

INTRO GRAPHIC DESIGN

COURSE INFO
[2 - 3 DAYS/10HOURS]



ABOUT

Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout.

+2 International exams - additional in price

Choice of 2 Adobe products or CorelDraw

Intro to Adobe Photoshop

Intro to Adobe Illustrator

Intro to Adobe InDesign

Intro to Adobe Lightroom

Intro to Adobe Spark

Intro to Adobe Dreamweaver

Intro to CorelDraw

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*Premiere Pro and After Effects not an option

PRICE: R15 900 / \$840 / €730

[Full Payment before commencement]

ADVANCED GRAPHIC DESIGN

COURSE INFO
[1 MONTH/20HOURS]

Choice of 2 Adobe products or CorelDraw

Advanced Adobe Photoshop

Advanced Adobe Illustrator

Advanced Adobe InDesign

Advanced Adobe Lightroom

Advanced Adobe Spark

Advanced CorelDraw

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not an option

PRICE: R18 900 / \$950 / €820

[Full Payment before commencement]

GRAPHIC DESIGN SPECIALIST

COURSE INFO
[2 MONTHS/40HOURS]

Choice of 2 Adobe products or CorelDraw
intro to advanced

- Intro to advanced Adobe Photoshop
- Intro to advanced Adobe Illustrator
- Intro to advanced Adobe InDesign
- Intro to advanced Adobe Lightroom
- Intro to advanced Adobe Spark
- Intro to advanced CorelDraw

*Premiere Pro and After Effects
not an option

PRICE: R28 800 / \$1800 / €1600/ £1500
Payment plan: [R14 400 per 20 hours]: 2 payments



ABOUT

Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout.

+3 International exams -
additional in price

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GRAPHIC DESIGN MASTER

COURSE INFO
[3 MONTHS/60HOURS]

Choice of 4 Adobe products/CorelDraw introduction - Advanced

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Flash

CorelDraw

*Premiere Pro and After Effects not an option

PRICE: R32 700/ \$1950 / €1950/ £1800

Payment plan: [R10 900 per 20 hours]: 3 payments



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ADOBE ILLUSTRATOR

COURSE INFO

[2 - 5 DAYS / 10 HOURS]

Introduction to Adobe Illustrator

Image concepts (tracing, importing & exporting) & exploring the interface

Create documents & use tools: shape, draw, paths, insert text & styles

Apply effects, create masks, use blends

Swatches, creating your own, gradients (linear, radial)

Saving for web, print png, pdf, jpeg & packaging

ABOUT

Illustrator is a vector drawing program. It is often used to draw illustrations, cartoons, diagrams, charts and logos. Great for logo design, graphic designers & for images that can resize without distorting.

+ - 1 International exams - additional in price



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PRICE: R13 900 / \$850 / €720 / £700

Full Payment before commencement

ADOBE PHOTOSHOP

COURSE INFO

[2-5 DAYS/10HOURS]

Introduction to Adobe Photoshop

Explore photoshop interface & customize workspace. Including Adobe Bridge

Work with raster & vector images, image resolutions

Create layers, work with type layers, apply styles

Camera Raw, effects and editing photos & presets

Saving for web, print png, pdf, jpeg & packaging

ABOUT

Photoshop is a raster graphics editor used to edit photo's, graphics & printing formats. Great tool for editing photo's for photographers, graphic designers & personal use.

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PRICE: R13 900 / \$850 / €720/ £700

Full Payment before commencement



ADOBE INDESIGN

COURSE INFO

[2 - 5 DAYS / 10 HOURS]

Introduction to Adobe InDesign

Explore the interface & customize workspace. And work with master pages.

Work with modifying templates, such as magazines and posters.

Create layouts & your own ebook & magazine cover

Adding metadata, styles, text, graphics

Packaging for web, printing png, pdf, jpeg & CMYK

ABOUT

InDesign is a desktop publishing software used to create posters, flyers, brochures, magazines, newspapers, presentations, books & ebooks. Great for graphic designers & individuals.

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PRICE: R13 900 / \$850 / €720 / £700

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ADOBE AFTER EFFECTS

COURSE INFO

[2 - 5 DAYS / 10 HOURS]

Introduction to Adobe After Effects

The Basics | After Effects Workspace | Creating Compositions and Arranging Layers | Basic keyframes and Effects | Keyframe Interpolation | The Graph Editor | Preview

Getting Started With Animation | Animation with Multiple Layers | Introduction to Adobe Bridge | Working with Text Layers | Customising Presets | Previewing a range of frames | Animator Groups | Working with Illustrator | Using style effects | Creating Custom Shapes | Pre-composing

Layer Masking In After Effects | Creating masks and working with Mask Modes | Track Mattes | Chroma Keying | The Roto Brush Tool

ABOUT

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Inc.; it is used for animation and in the post-production process of film making, video games and television production.

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ADOBE PREMIERE PRO

COURSE INFO

[5 - 10 DAYS / 20 HOURS]

Adobe Premiere Pro

Getting Started | Introduction to Premiere Pro | Premiere Pro Interface and Workflow | Project Setting Overview | Creating a new project | Introduction to Video Editing

Video Rendering And Playback | Render and Real Time Playback | Video and Audio Display Format Settings | Scratch Disk | Bit Depth Working With Media Files | The Media Browser | Importing Assets | The Project Panel Overview | Previewing Footage Items | Organising Media Files | Working with the Project Panel | Interpreting Footage | Playback Resolution | Safe Margins | Essential Playback Controls

Video Editing Essentials | The Source Monitor | In and Out Points | Working with Sub-clips | The Timeline Panel | Working with Sequences | Target Tracks | Essential Editing Terms | Working with Still Images | The Program Monitor | Working with Markers | Linking and Unlinking Clips

Transitions And Advanced Editing Techniques | What are transitions? | How to apply a transition to a clip? | Working with Video transitions | Modifying transitions | Applying transition to multiple clips | Working with Audio Transitions | Three-Point and Four-Point Edits | Adjusting the clip's Speed | Advanced Editing Tools

Working With Effects, Keyframes And Multi-Camera Sequences | The Motion Effect | Adjusting Transform Properties | Keyframe Interpolation | Introduction to 3D space | Multi-camera Editing Working With Video Effects | Browsing Effects | Applying Effects | Keyframing Effects | Adjustment Layers
Colour Correction And Grading | The Colour Correction workspace | Colour Correction overview

Compositing Techniques And Working With Text | Working with Alpha channel | Compositing Techniques | Keying Green screen | Working with Mattes | Working with Text

Exporting | Managing Projects | Exporting Options

PRICE: R18 900 / \$1000 / €920 / £900

Full Payment before commencement

ABOUT

Adobe Premiere Pro is a timeline-based non-linear video editing application developed by Adobe Inc. and distributed through the Adobe Creative Cloud licensing program. Initially released in 2003, it succeeded Adobe Premiere, which was first introduced in 1991.

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PR

ADOBE LIGHTROOM

COURSE INFO

[2-5 DAYS/10HOURS]

Introduction to Adobe Lightroom

Catalog Setup

Importing Images

Sorting and Filtering

Organising Catalog

Raw Processing

Local Adjustments

Basic Retouching

Exporting Images



ABOUT

Adobe Photoshop Lightroom, usually called Lightroom, is an image organization and processing application developed by Adobe. It is licensed as a standalone subscription or as part of Creative Cloud. It is supported on Windows, macOS, iOS, Android, and tvOS.

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additional in price

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CORELDRAW

COURSE INFO

[2 - 5 DAYS / 10 HOURS]

Introduction to CorelDraw: Any Version

Show/hide palettes, including navigating documents and creating

Rotate/skew objects, copying objects, pivot point & using clip art

Create documents, objects such as shapes, lines etc

Adding effects, styles - drop shadows, powerclips

Printing for the correct format, print merge wizard

ABOUT

CorelDraw (styled CorelDRAW) is a vector graphics editor, similar to Illustrator. Great for logo's & graphics. More for home use, but can be used commercially.



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